

# Andrew Cowen | Intro: Founder & CEO



## Professional Background

- 40+ years as innovator and entrepreneur. Founder of 4 companies, with the last 20 years focused on ageing and senior care. From being a family caregiver, trained by the Alzheimer's Soc., Founder/CEO of a homecare agency for 10years.
- Created resources for users and caregivers including *Talking Pictures™* + *ReminiSCENTS™* to enhance communication, and personalised care planning.
- Developed training/workshops to promote dementia care strategies for health professionals and family caregivers.



## Key Engagements

- **Partnership development:** ARROW, EPAM, MS. Universities & international thought leaders/disruptors across: UK, USA, CA & AU
- **InnovateUK:** R&D *Business Impact by Design* grant.
- **Vivago:** UK sole agent & value-added reseller, wearable, senior health device, added medical telecare triage.
- **Joyway Care Homes:** Bus. Development, China.
- **Caring Sharing & Company Ltd:** Founder & CEO, homecare agency specialising in dementia supporting families and service users.
- **Family caregiver:** Trained by Alzheimer's Soc.
- **IBM:** EMEA Hosting & e-Servers, Mktg Manager,
- **Conference & Public Speaker Register Ltd:** Founder & CEO of database publisher on events, promoting industry experts as conf. speakers.
- **Moving Lines Ltd:** multimedia production company, founder & CEO



## Moving Lines Ltd - Clients

- **PUBLIC RELATIONS:** Hill & Knowlton, Shandwick/Weber, Good Relations.
- **CORPORATES:** TSB Full service pre/post flotation; JCB, Cable & Wireless, Marconi, EMI, Raleigh Bikes, Johnson & Johnson.
- **ASSOCIATIONS:** Bread Council, The Sugar Association.



## Key Competencies

- VIP Speaker: China, France, UK, Spain.
- Facilitation, Motivation & Team building.
- Coaching, Training & Mentoring.
- Marketing Communications



## Education & Certifications

- BA Hons
- 'CREATIVE' Magazine, Producer/Director Award
- CQC's Registered Managers Award